



FOR IMMEDIATE RELEASE

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AIRMALL® at Boston Logan International Airport Unveils Major Expansion of Terminal B Concessions for Enhanced Passenger Experience
– *Grand Opening for Newest Retail Units, Restaurants Set for September 30th* –

BOSTON, September 15, 2008 – BAA Boston, developer of the AIRMALL® at Boston Logan International Airport, is dramatically enhancing the passenger experience with the official unveiling of new concessions in Terminal B/American Airlines, the culmination of a two-year, \$33 million airport development project. BAA Boston and the Massachusetts Port Authority (Massport) will conduct a ribbon-cutting ceremony to mark the official opening of the Terminal B concessions on **Tuesday, September 30, 2008 at 1:30 p.m. EDT.**

“BAA is a pioneer in the airport concessions industry nationwide, and the new Terminal B/American Airlines concessions are now the crown jewel of the award-winning AIRMALL® at Boston Logan International Airport (BOS),” said Mike Caro, vice president of BAA Boston. “Beyond gaining access to a wide variety of new food/beverage and retail units, airline passengers at Logan’s Terminal B can continue to shop and dine knowing that they’ll do so at ‘Regular Mall Prices...Guaranteed,’ a hallmark of the AIRMALL®.”

The renovations have added nearly 20 new units to the AIRMALL® at BOS and incorporate a strategic mix of the finest international, national and local brands:

- **Specialty Retail:** Duty Free Americas, Johnston & Murphy, Local Charm, Sunglass Hut, Techshowcase and Virgin Books.
- **Restaurants and Bars:** Cisco Brew Pub, Legal C Bar and Todd English’s Bonfire.
- **Fast-Casual Food and Snacks:** Au Bon Pain, Cosi, Dunkin’ Donuts, McDonald’s, RYO Asian Fusion, Starbucks, UFood Grill and Villa Pizza.
- **Specialty Services:** XpresSpa.
- **News/Gifts:** Hudson News.

– more –

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– Grand Opening for Newest Retail Units, Restaurants Set for *September 30th* –

From 9/30/08 through 10/2/08, retail, food and beverage operators will mark the grand opening of the new Terminal B concessions with a three-day bonanza of discounts and special offers for passengers.

“Travelers form their first impressions of Boston and the region when they visit Logan International. A dynamic concessions program is crucial, and these new concessions in Terminal B/American Airlines will certainly add to an already high-quality program within the AIRMALL®,” added Sal Amico, manager of airport concessions for Massport.

Passengers are already responding to the dramatic changes. Per-passenger spend in the terminal prior to the start of the project stood at **\$7.42**. In August 2008, BAA Boston reported a per-passenger spend of **\$10.80** within the terminal, an increase of more than **45 percent** during the gradual transformation of concessions.

Here are some other key facts about the new Terminal B concessions:

- With the completion of the renovations, concessions in Terminal B have now grown to more than **25,000 square feet**, an increase of more than **82 percent** prior to the start of the project.
- Seating capacity has increased by more than **400 percent**, with space that is now able to accommodate more than **450 passengers** seeking a meal or a snack.

For more information on the new concessions at the AIRMALL®, visit www.airmall.com.

– more –

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PHOTO OPPORTUNITY: Media that wish to attend the ribbon-cutting ceremony must RSVP to Jeff Donaldson (412-642-7700 or jeff.donaldson@elias-savion.com) no later than Wednesday, September 24, 2008. You will be required to present photo ID at the security checkpoint on the morning of the event. Parking is free in the Terminal A Limo Lot. Media attending the event who park in the designated parking lot in an unmarked car must post a sign in their windshield identifying their vehicle as a media vehicle.

About BAA Boston

BAA Boston, Inc. is the developer and manager of the retail and concessions program at the AIRMALL® at Boston Logan International Airport (Terminals B and E). BAA Boston is a project of BAA USA, the master developer and manager of the retail, food and beverage operations at the AIRMALLS® at Pittsburgh International Airport, Baltimore/Washington International Thurgood Marshall Airport, and Cleveland Hopkins International Airport. BAA USA is an affiliate of BAA Limited, the world's leading airport company, which owns and operates seven UK airports (Heathrow, Gatwick, Stansted, Southampton, Aberdeen, Edinburgh and Glasgow). For more information, visit www.airmall.com or www.baausa.com

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