



FOR IMMEDIATE RELEASE

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**Travelers to Taste Some of Boston's Finest French Cuisine
Through the *Dine Boston Visiting Chef Program* at the AIRMALL® at BOS**

*– Chef BJ Salazar from Sel de la Terre to Host Special Welcome Luncheon
at Dine Boston in Terminal E Landside on Wednesday, March 18, 2009 –*

BOSTON, March 11, 2009 – This spring, **BAA Boston**, developer and manager of the AIRMALL® at Boston Logan International Airport (BOS); and **Dine Boston** will treat airport visitors and travelers to a taste of Boston's most acclaimed French Cuisine. Chef BJ Salazar of Sel de la Terre will present a selection of his restaurant's most popular creations at Dine Boston as part of the *Dine Boston Visiting Chef Program*, which showcases New England chefs' specialties for a three-month period at the airport restaurant. **The media is invited to attend a complimentary lunch and welcome event at Dine Boston that will be held on Wednesday, March 18, 2009 at 11:00 a.m.**

"The cuisine of Sel de la Terre reflects the expertise and talent of Chef Salazar, who honed his technique at some of France's finest restaurants," said Mike Caro, vice president of development for BAA Boston. "BAA Boston and Dine Boston are pleased to introduce him and his creations to the traveling passengers through the *Dine Boston Visiting Chef Program*. We are proud to offer more choices for unique and memorable dining at the AIRMALL® at Boston Logan International Airport."

Dine Boston is conveniently located pre-security in the AIRMALL® in Terminal E, which means airport visitors and airline passengers alike sample the delicious fare created by Chef Salazar. His extensive knowledge of French cuisine has earned Sel de la Terre multiple accolades, including "Best French Restaurant" by *Boston* magazine and inclusion in *Condé Nast Traveler* as one of the 100 Hottest Restaurants in the world.

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(cont.)**

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The menu will include dishes such as Mixed Greens with Roasted Walnuts, Seckel Pear, Gorgonzola Cheese and Truffle Vinaigrette; Sautéed Scottish Salmon with Roasted Shallot Compote, Haricots Verts and Crispy Yukon Potatoes; and Chocolate-Espresso Molten Fondant Cake with Coffee Ice Cream and Cocoa Mousse.

The *Dine Boston Visiting Chef Program*, founded by Dine Boston, enables renowned New England chefs to “moonlight” at the restaurant and create a special menu for visitors. Past chefs featured in the *Dine Boston Visiting Chef Program* include Camilo Diaz and Sari Abul-Jubein from Casablanca; Chris Douglass from ICARUS; and Erwin Ramos from Olé Mexican Grill.

PLEASE NOTE: Complimentary lunch will be served to the media on Wednesday March 18, 2009 at 11:00 a.m. at Dine Boston, which is located in Terminal E (pre-security). Parking is free in the Terminal E Limo Lot. Interviews with BAA Boston, Chef Salazar and Dine Boston are available. Media attending the event who park in the designated parking lot in an unmarked car must post a sign in their windshield identifying their vehicle as a media vehicle. Please RSVP now to confirm attendance and interviews by contacting Jeff Donaldson at 412-642-7700 or jeff.donaldson@elias-savion.com.

About BAA Boston

BAA Boston, Inc. is the developer and manager of the retail and concessions program at the AIRMALL® at Boston Logan International Airport (Terminals B and E). BAA Boston is a project of BAA USA, the master developer and manager of the retail, food and beverage operations at the AIRMALLS® at Pittsburgh International Airport, Baltimore/Washington International Thurgood Marshall Airport, and Cleveland Hopkins International Airport. BAA USA is an affiliate of BAA Limited, the world’s leading airport company, which owns and operates seven UK airports (Heathrow, Gatwick, Stansted, Southampton, Aberdeen, Edinburgh and Glasgow). For more information, visit www.airmall.com or www.baausa.com

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