



FOR IMMEDIATE RELEASE

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**Outreach Event to Highlight Business Opportunities at the
AIRMALL® at Boston Logan International**

– BAA Boston to Meet with DBEs, Regional Retailers, Contractors and Others on June 16, 2010 –

BOSTON, June 8, 2010 – [BAA Boston](#), developer of the AIRMALL® at Boston Logan International Airport (BOS), will showcase the many business opportunities that are available at the AIRMALL® during an outreach event planned for June 16, 2010. Disadvantage Business Enterprise (DBE) companies, retailers, business owners, contractors and other entrepreneurs are invited to attend the event at the airport, being held in the Terminal E on the arrivals level (pre-security). The event is free, and attendees are encouraged to stop in at any time from 10 a.m. to 1 p.m.

“This event will provide business owners and other key regional stakeholders with a better understanding of how they might participate in the concessions at the AIRMALL®, what business ventures or partnerships might be available, and how to go about doing business at the airport,” said Mark Knight, president of BAA USA, the parent company of BAA Boston.

BAA USA currently manages and develops the retail concessions program for Boston Logan International Airport in terminals B and E, which represents a total of 90,000 square feet of retail concession space. The AIRMALL® at BOS boasts more than 35 restaurants and bars, nearly 20 specialty retail units, 13 news & gift stores and a host of other services.

“At BAA USA, we’re proud of what we have accomplished during our 10 years at Boston Logan International Airport,” Knight added. “With a combination of recognized national brands, high-quality local concepts and the promise of ‘Regular Mall Prices...Guaranteed,’ BAA’s AIRMALL® model boasts the highest per-passenger spend among all of the nation’s airports and continues to earn industry accolades for innovation and customer service.”

– more –

**Outreach Event to Highlight Business Opportunities at the
AIRMALL® at Boston Logan International (cont.)**

– BAA Boston to Meet with Regional Retailers, Contractors, Builders and Others on June 16, 2010 –

Those interested in more information about the outreach event on June 16, 2010 may call

BAA Boston at 617-567-8881 or e-mail v_valley@baausa.com .

For more information about BAA USA, visit www.baausa.com.

About BAA Boston

BAA Boston, Inc. is the developer and manager of the retail and concessions program at the AIRMALL® at Boston Logan International Airport (Terminals B and E). BAA Boston is a project of BAA USA, the developer and manager of the retail, food and beverage operations at the AIRMALLS® at Pittsburgh International Airport, Baltimore/Washington International Thurgood Marshall Airport, and Cleveland Hopkins International Airport. BAA USA is an affiliate of BAA Limited, the world's leading airport company, which owns and operates six UK airports (Heathrow, Stansted, Southampton, Aberdeen, Edinburgh and Glasgow). For more information, visit www.baausa.com

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